Desktop Publishing- Final Project Portfolio

“Concert Tour”

For your final exam, you will create a business set of publications to promote your band and their upcoming concert tour.

You will create the publications using Microsoft Publisher and Microsoft Photoshop.

Take a screen shot of each completed item and place it in a PowerPoint slide show by placing each item on a new slide.

Items to be included in the portfolio (you can find details on each assignment published on our class website).

1. Band Identify Information (This is the only part that will be typed straight into the presentation portfolio and is not a design publication)
2. Band Logo (Use Photoshop)
3. Band Business Card (you are also your band’s manager) - how else are they going to contact you and schedule a gig?
4. Newsletter for Band’s Fan Club
5. Brochure to share with the press and fans.
6. Band Bumper Stickers- your fans want to show off how awesome you are!
7. CD Jewel Case- you are on tour promoting your latest release. Better get those CD’s ready to sell!
8. Band Poster- all your adoring fans want pictures of you!

Students will be graded on creativity, organization, and the overall quality of the assignments. Please see attached rubric for specific grading criteria.

Portfolio is due May 19th.